

SCENARIO 4A



Lack of Demand

The M&E system is generating reports and feeding them to the Permanent Secretary every month. The data includes very good and practical recommendations meant to improve the school feeding programme. Complaints continue coming from the field for lack of action and stakeholders are threatening to report to the President. This situation cannot be left unattended. The Permanent Secretary needs to address this lack of use of the available information.

INSTRUCTIONS

- a) How are you going to approach the Permanent Secretary so that he/she may get convinced and start using the reports? Will you do it in a meeting?
- b) How are you going to package the message so that it takes into account the carrots, stick and sermon strategies? For instance you may tell the Permanent Secretary that funding for the school feeding programme will be increased next year (carrot) by the Donors upon showing evidence of use of M&E information.
- c) Reflect on the advantages of carrots vs. sermons vs. stick strategies.
- d) Reflect on the disadvantages of carrots vs. sermons vs. stick strategies.